

**CAROLINE HÚ**

## THE BRAND

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Caroline Hu is a New York - based luxury label with a romantic attitude towards daily life.

Founded in 2018 by the women swear designer Caroline Hu. She uses the form of cloth to express the moments what brings the designer a touch and the profound experience so as to let the wearers feel the designer's intention.

The style is romantic, and the craftsmanship of the advanced customization makes her creation have a contemporary aesthete that instantly invades the sight and imagination. Designer purses women's independence, consciousness and soul freedom.



## Current Stockists

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### Offline

China

SKP-Beijing

JAPAN

BEAMS (Vermeerist BEAMS) -Tokyo

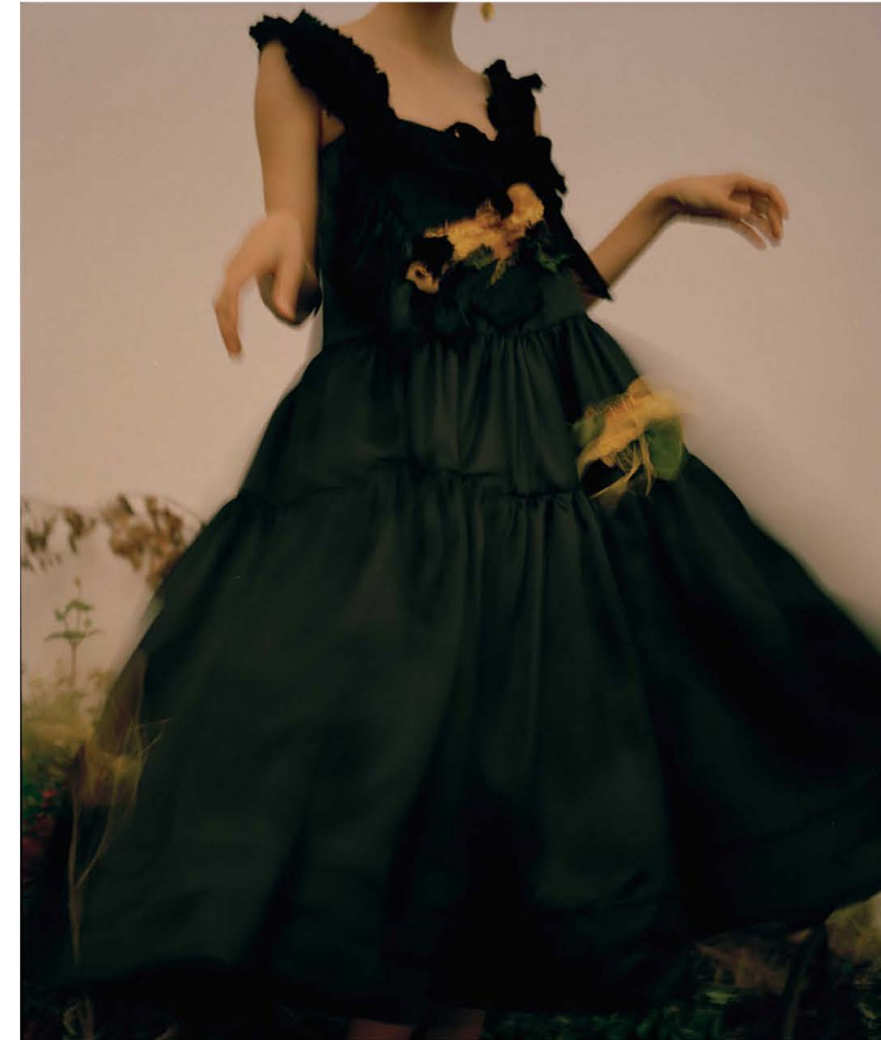
### Online

Moda Operandi



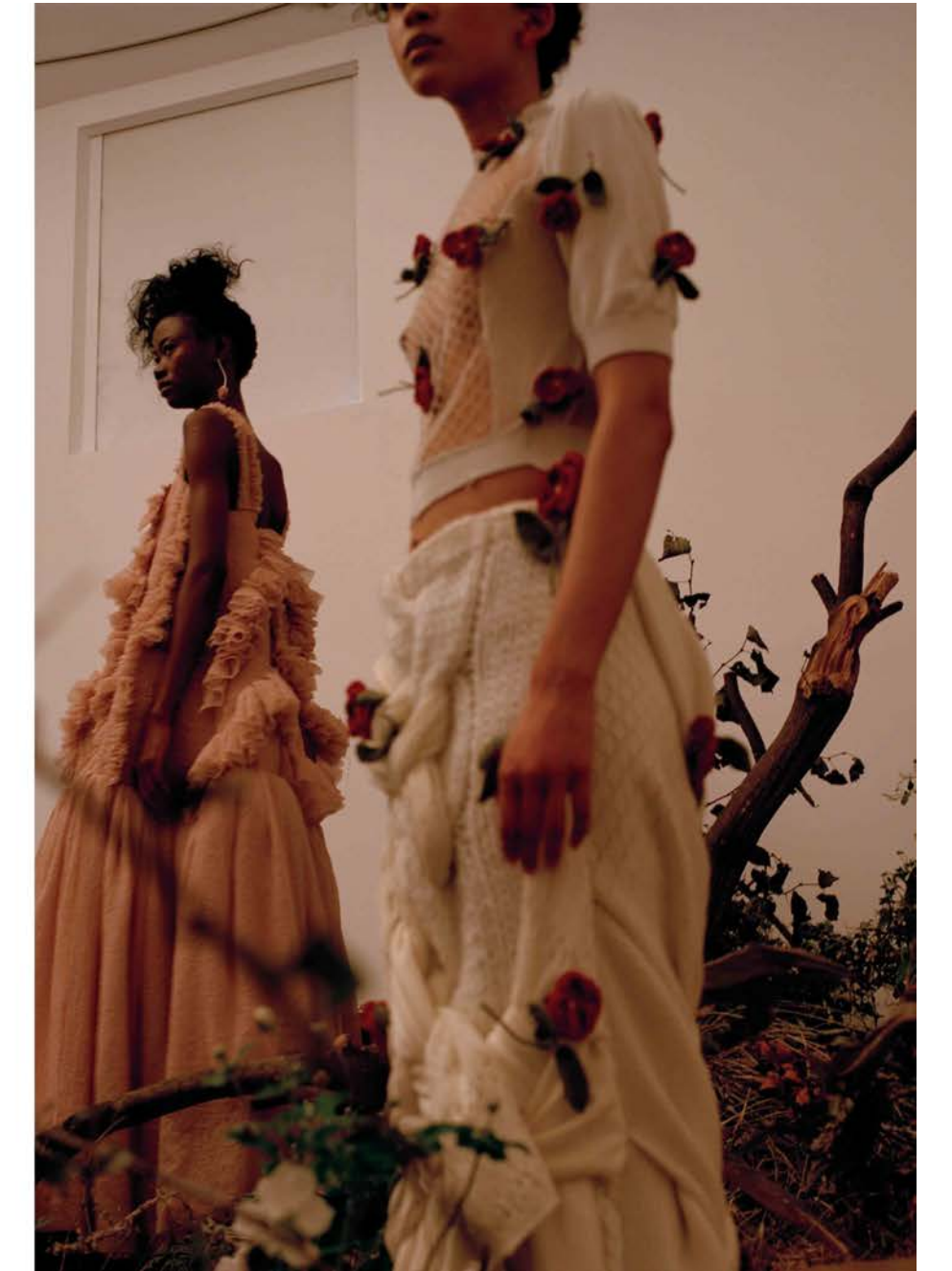
# SPRING SUMMER 2020 Collection

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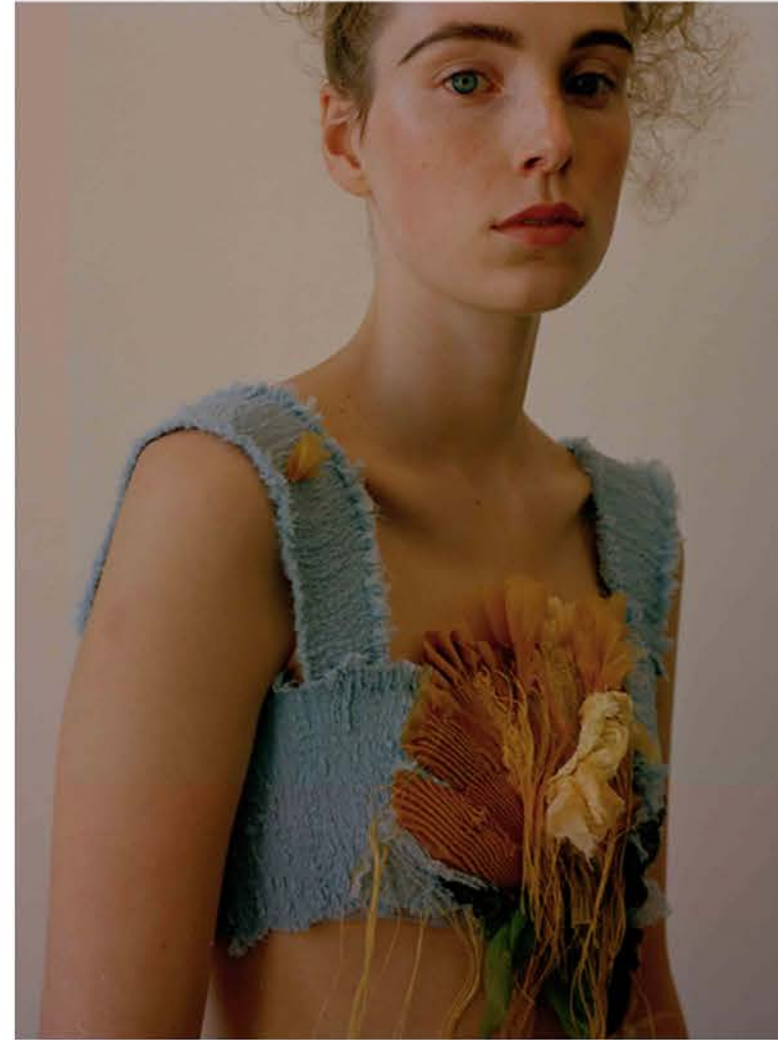
# SPRING SUMMER 2020 Collection

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# SPRING SUMMER 2020 Collection

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SPRING SUMMER 21 LONDON FASHION WEEK

Supported by Business of Fashion.



# AUTUMN WINTER 2019 Collection

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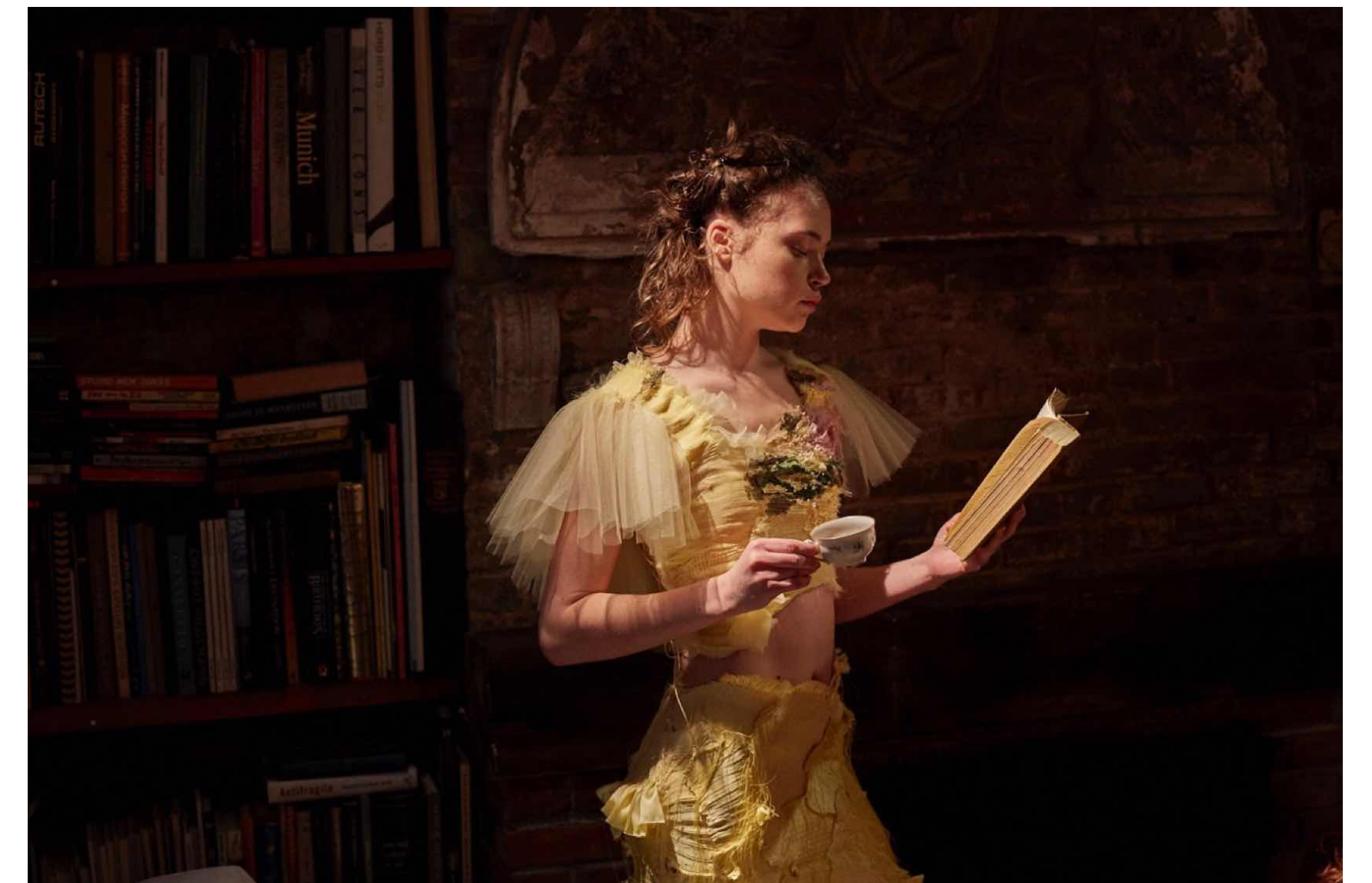
# AUTUMN WINTER 2019 Collection

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# AUTUMN WINTER 2019 Collection

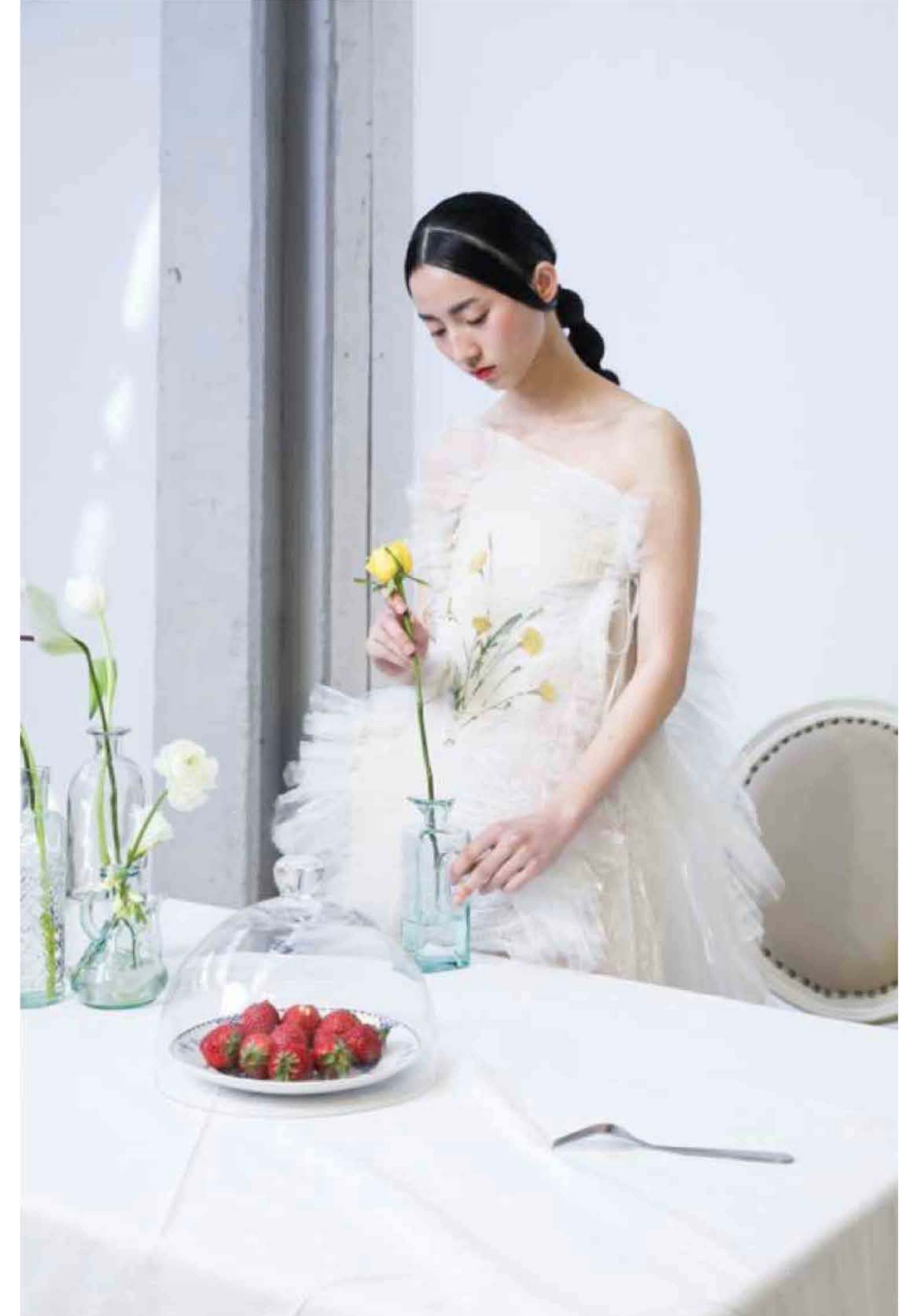
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# AUTUMN WINTER 19 SHANGHAI FASHION WEEK

Sponsored By laneCrawford

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# Graduation Collection

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Selected by New York Fashion Week and exhibited on the spot.

## THE DESIGNER

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Caroline Hu graduated from **Central Saint Martin College** majored as **BA degree in Womenswear Design course**, and completed the **Master of Fashion Design** in **Parsons** in 2017. She worked at Marchesa, Jason Wu, DKNY, Alexander Wang design team before.

Caroline Hu **recognized by the Master's Graduation Design Series**, it was successfully selected by **New York Fashion Week** and exhibited on the spot. Caroline Hu master thesis collection has received unanimous recognition from industry leaders and buyers. In 2018, she established her own fashion brand HU in New York.

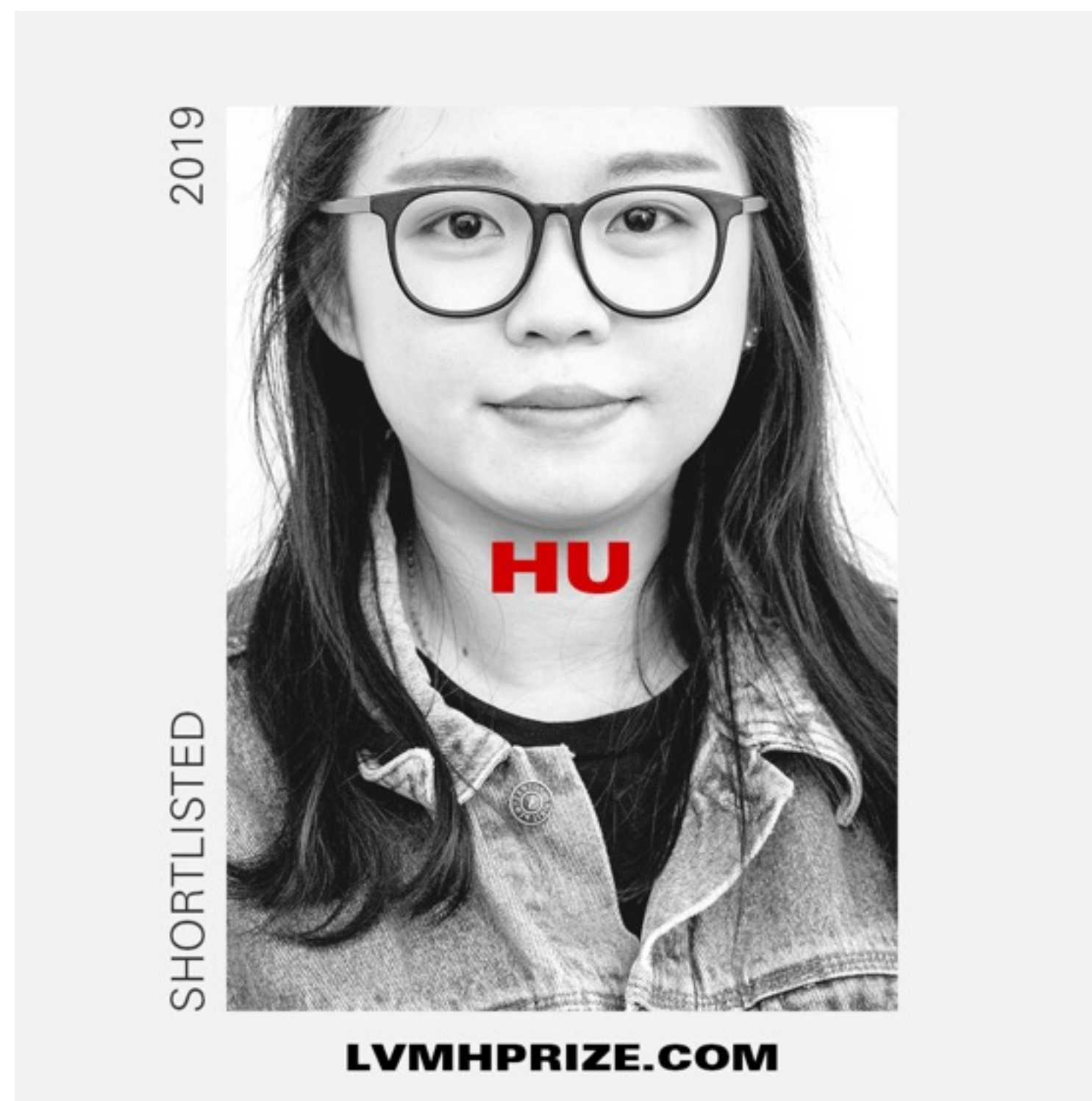
The SS18 and AW19 collection of lace fabric sponsor is from the world's top manufacturer of handmade lace, **Sophie Hallette** in Paris, France.

- LVMH PRIZE 2019 (shortlist)
- BOF CHINA PRIZE (finalist)
- ITS 2018 (finalist)
- 'VOID' 1 GRANARY EXHIBITION 02, 2018
- WAVELENGTH, BAO LONG SHANGHAI EXHIBITION 06, 2018
- WAVELENGTH, UNTITLED SPACE, NEW YORK



# LVMH PRIZE SHORTLIST

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# LVMH PRIZE

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Anna Wintour



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Louis Vuitton CEO-Delphine Arnault



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Naomi Campbell



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JW Anderson



## BOF CHINA PRIZE WINNER

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**BOF** LATEST PROFESSIONAL BEAUTY CAREERS EDUCATION NEW EVENTS COMMUNITY FASHION WEEK PODCASTS CH ▾

# CHINA PRIZE

IN PARTNERSHIP WITH  
U | H O L I N Y

NEWS & ANALYSIS

## Caroline Hu Wins Inaugural \$100,000 BoF China Prize

The New York-based Chinese fashion designer and self-described 'daily couturier' was praised by jury members for her outstanding artistry and entrepreneurial potential.



# CAROLINE HÚ

## CONTACT US

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Press

Celebrity